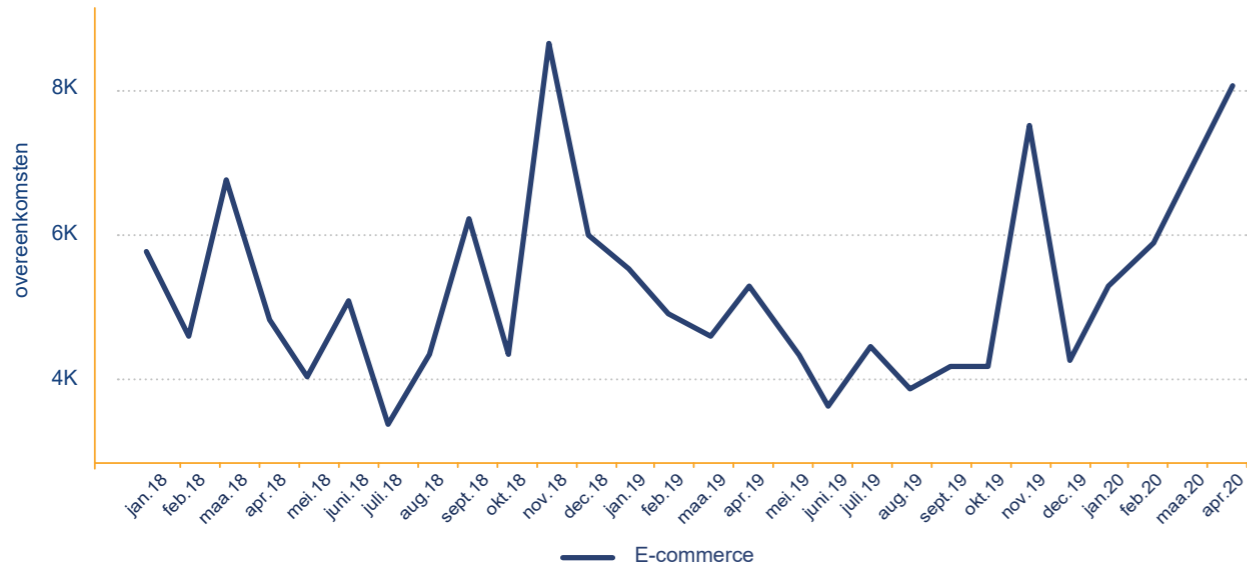
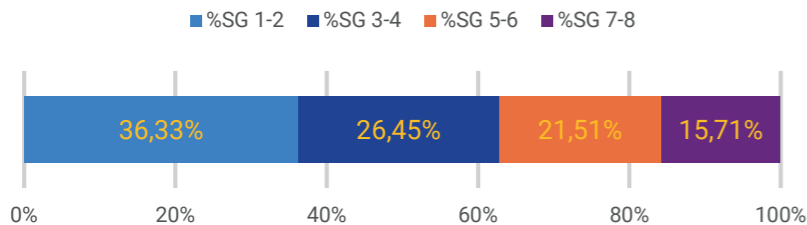


E-COMMERCE

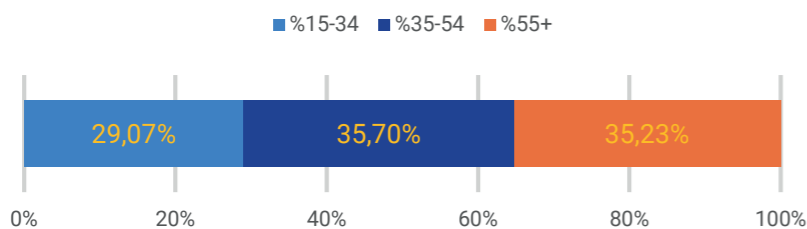
vermeldingen per thema en per maand



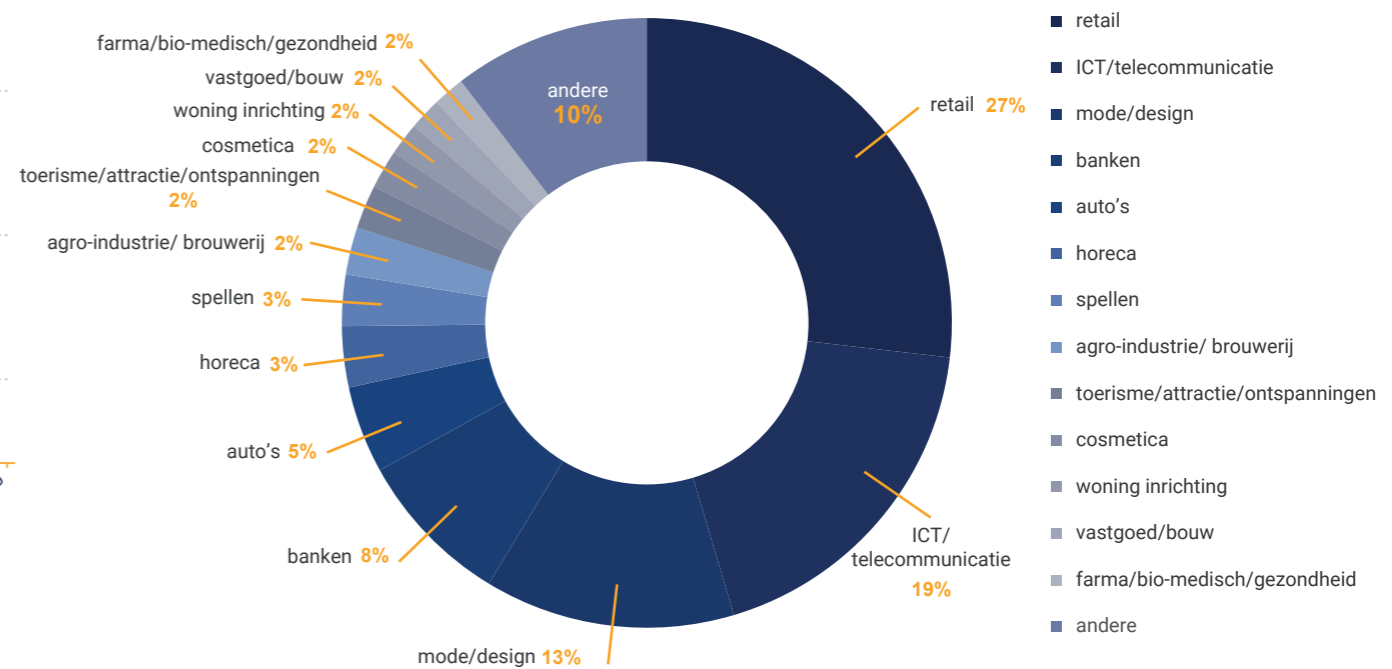
Share of Socio-Group



Share of Age Groups



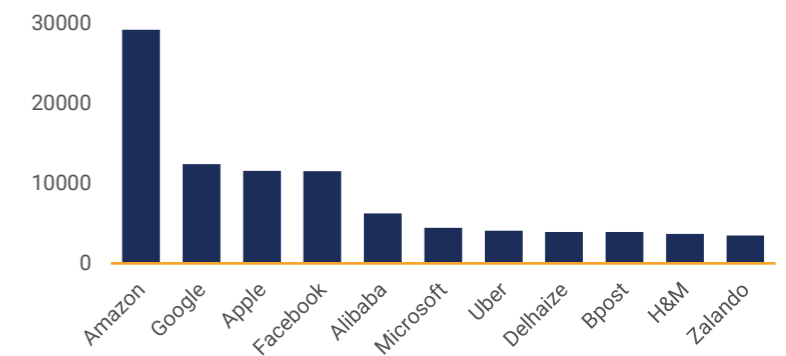
Top Sector



Top 10 sectoren met de sterkste mediagroei in verband met e-commerce (helling) 2019-2020



Top 10 merken die het meest geassocieerd worden met e-commerce binnen hetzelfde product (2019-2020)



56%

aandeel van de media in de aandacht voor de e-commerce in de distributiesector



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